

Senior Designer

We're looking for a strong Senior Designer. The ability to think in a holistic way about how an idea comes to life through all touch points of user experience is important. As is translating high-level ideas, distilling them down to their finest components and bringing them to life.

You must have a solid understanding of digital marketing principles with 4-5 years relevant agency experience but your folio will show examples of both print and digital. Working closely with an Art Director your projects may include: websites, apps, landing pages, social media assets, print collateral, advertising (both print and online), exhibition assets, emails, brand assets, and pitch materials. While the work will vary, a passion for user centric design, superb layout and a relentless attention to detail will be constant.

This is a great opportunity for a bright and organised individual to join our ever-expanding team here in Soho.

What you'll love doing:

- Pushing creativity and innovation to produce brilliant concepts that sell
- Creating disruptive design
- Taking ownership of projects and ensuring the quality and creative integrity of the job is maintained
- Working directly with creative teams to develop concepts

What's expected:

- High level skills in Photoshop/Illustrator/InDesign
- Sound understanding of design for HTML and CSS
- Video skills (Premiere/After Effects) also a bonus
- Proven experience in a creative environment with a portfolio to demonstrate your skills
- Ability to work under pressure and to deadlines
- A down-to-earth attitude
- Can work easily within a team or as an individual

What we can offer you:

Great range of employee benefits including:

- 25 days annual leave
- Monthly creative allowance
- Investment in personal learning and development
- Subsidised gym membership
- Childcare voucher scheme

- A mattress....speak to us to find out more!

About True

We're a B2B agency changing the game – redefining the way that brands engage consumers by creating compelling stories and experiences that attract and resonate across an ever-evolving landscape. Our work pushes past boundaries and channels. It wins awards – B2B Marketing's headline Grand Prix award and Best Use of Creative. But most importantly, it makes an impact for our clients and their customers and makes us excited to step through the door each morning.